

WOMEN OF *INFLUENCE* IN PORTUGAL

W

LITTLE GIRLS WITH DREAMS,
BECOME WOMEN WITH

vision.

WHAT WE STAND FOR

PAWEA builds a global network of like-minded women with ties to Portugal and the US to share their experiences, promote and inspire towards achievement and development. Our mission is very clear: *Connecting Portuguese-American women towards leadership.*

OUR VISION

To build a global network of like-minded women with ties to Portugal and the US to share their experiences, promote and inspire towards achievement and development.

OUR VALUES

The Portuguese-American Women's Empowerment Alliance stands for: *Inclusion, Empowerment, Progress, Transparency, Leading by example, R-e-s-p-e-c-t, Integrity and Growth.*

THE FOUNDERS

PAWEA was founded by three like-minded, inspiring women, from totally different backgrounds but with a common goal: to bring women together, joining forces towards progress and leadership.



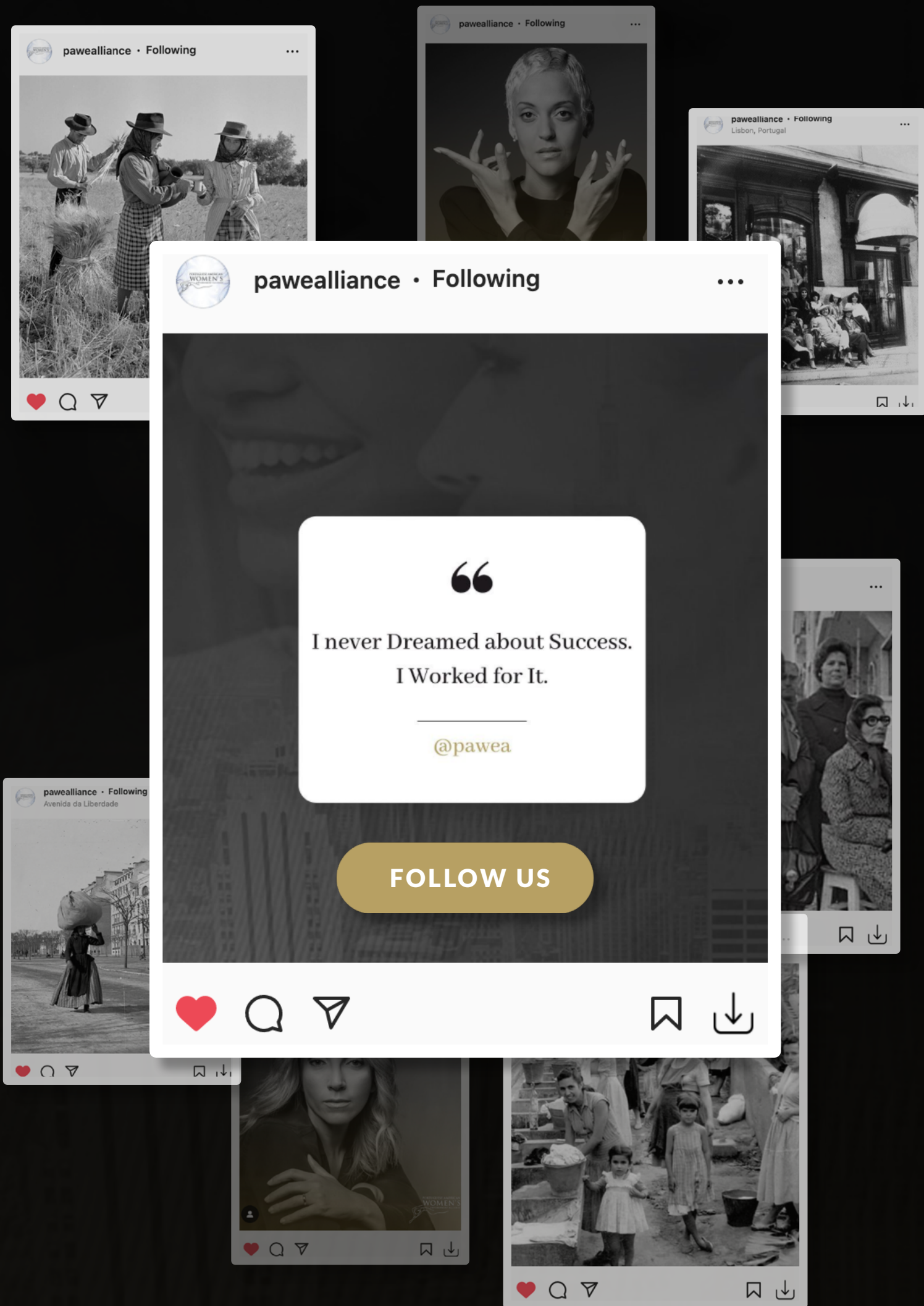
WOMEN OF INFLUENCE IN PORTUGAL

They are leaders who shape projects in their image, who leave a mark without asking for permission, who brilliantly manage millions of euros and hundreds of people.

This list highlights successful women investors and executives, a symbol of more and more women capable of bringing success to the country and taking Portugal further.

They are representatives of Portuguese female DNA.

JOIN US



JOANA VASCONCELOS



Joana Vasconcelos is a Portuguese plastic artist. She was the first woman and youngest contemporary artist to exhibit at the Palace of Versailles.

Born in 1971, Joana Vasconcelos is a visual artist recognized worldwide for her monumental sculptures, with a 25-year practice that extends to drawing and video. Her work updates the arts and crafts movement for the 21st century; incorporating everyday objects, with humor and irony, establishing the bridge between the private environment and the public sphere, **questioning the status of women, consumer society and collective identity.**



International acclaim came with the first women-curated Venice Biennale in 2005 with A Noiva. In 2013, she again drew attention with Trafaria Praia, the first floating pavilion in the history of the event, representing Portugal.

The youngest artist and first woman to exhibit at the Palace of Versailles, in 2012 her exhibition was the most visited in France in 50 years, with a record 1.6 million visitors. In 2018, she became the first Portuguese artist to

have a solo exhibition at the Guggenheim in Bilbao, which was also one of the most visited in the museum's history and the fourth best that year for The Art Newspaper.

2022 finds her preparing, among other works, a Tree of Life for the Chapel of the Castle of Vincennes in Paris (included in the Portugal France Season) and her most ambitious project to date: the Wedding Cake for Waddesdon Manor in Lord Jacob Rothschild (in England).

A portrait of Paula Amorim, a woman with short brown hair, wearing a dark blue blazer. She is looking over her shoulder towards the camera. The background is a dark blue-grey gradient. A large, stylized, gold-colored letter 'P' is overlaid on the left side of the image, partially obscuring her figure.

AULA AMORIM

Executive president of Amorim Investments. Her empire stretches from energy to *fashion*.

Paula attended the Real Estate Management course at the Escola Superior de Atividades Imobiliárias (ESAI), and at the age of 20 she started working at the Américo Amorim Group, dedicating herself in the following years to the real estate, forestry and agricultural areas.

Currently, Paula Amorim is Chairman and shareholder of Grupo Américo Amorim - Amorim Holding II, SGPS, S.A - a Portuguese business group.

In November 2016, she assumed the Presidency of the Board of Directors of Galp Energia, SGPS, S.A., after four years in the vice-presidency.

DON'T HIDE,
WANT A LOT
& *ALWAYS*
GIVE *YOUR*
BEST.



MARIZZA
NUNES



A phenomenon applauded by a small circle of Lisbon admirers until he became one of the most applauded stars of the World Music world circuit.

Mariza and her family moved to Lisbon when she was 3 years old. There her parents ran a restaurant located in the neighborhood where fado was said to have been born. Mariza started singing along with fadistas at the family restaurant before learning to read.

Mariza's performance was praised and, in 2000, she was presented with the Voz do Fado award, from Central FM (Portugal's national broadcaster).

Mariza's debut album, Fado em mim, was released in Portugal in 2001 and received great critical acclaim



when it was released internationally the following year. She released her second album, *Fado Curvo*, that year, and toured extensively to support it. Her third album, *Transparente* (2005), angered some purists by breaking away from the traditional sound of fado and including sweeping

orchestral string arrangements and up-tempo, Django Reinhardt-inspired guitar accompaniment.

She continued to experiment with *fado na Terra* (2008), which incorporated influences from Brazilian jazz, Cape Verdean morna, and flamenco.



MARIA RAMOS

In 2015, Maria Ramos was ranked 11th on the list of the most influential women entrepreneurs in the world.

Maria Ramos is a Portuguese businesswoman and banker, naturalized in South Africa, who assumed the position of chairman of AngloGold Ashanti in 2020. Previously, she was executive director of the bank Absa Group Limited and the company Transnet, in addition to being director general of National Treasure of South Africa.

She was successively ranked in Fortune magazine's annual survey, ranking among the 50 most powerful women in business for several years running, having recently been ranked 11th in the Europe, Middle East and Africa region in 2015.



LÁUDIA AZEVEDO

CEO of Sonae, with the 9th place of most powerful figures in Portugal in 2021.

Cláudia Azevedo became Sonae's leadership in 2019. The following year she had to manage the pandemic, in which distribution companies benefited most from the confinement. She now wants to mark a new stage in the life of the group that her father left her. Paulo Azevedo, when he was Sonae's executive leadership, also launched a new image and identity.

The justification for the change in brands and image comes, in the same statement, from the voice of Sonae's executive president: *"Faced with new challenges, we collaborate to go further. Always looking to the future, we make long-term commitments and ensure that, today, we are building a vibrant, sustainable and inclusive future".*

EVERYTHING
WE DO IS
BASED ON
OUR *VALUES*.

join the movement
BECOME A MEMBER

PAWEA provides four different membership levels all of them with exclusive accesses, pushing for women leaderships, through workshops, webinars, and even mentorship opportunities.

JOIN US



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